

the ZANFEL ZONE

Your Information Resource for Poison Ivy, Oak and Sumac

Volume 1, Issue 4

Merry Christmas and welcome to the Zanfel Zone! We'd like to say "Thank You" for your interest and support this year. Below are some articles that will help you to identify and prevent wintertime cases of poison ivy.

This issue continues the series featuring different Zanfel staff members. We'd like you to get to know us!

Get to Know Steve



Introducing Steve Sisler, Vice President of Sales Development. Steve has attended 25+ trade shows in 2011 where he shared the "good news" about Zanfel Poison Ivy Wash.

Faith, family and friends are all very important to Steve; along with visiting pharmacies. There hasn't been a trip go by that Steve hasn't taken family members into a local pharmacy to check for new

IN THIS ISSUE

- Get to Know Steve
- Fact or Myth: It is Not Possible to Get a Rash in the Winter
- Look Out for Poison Ivy and Poison Oak in Christmas Trees!
- Identifying Poison Ivy in the Winter

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products, different merchandising techniques or innovative ideas for marketing. He's a crazy guy!

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Myth: It is Not Possible to Get a Rash After Touching Poison Ivy, Oak, or Sumac Plants in the Winter.

Fact: Even though poison ivy, oak and sumac plants look dormant in the winter, the plants' toxin, urushiol, is still active on the surface of the plant. Wintertime contact with the plants' roots, twigs, and vines can cause an allergic skin reaction, just as it would in the summer.

Look Out for Poison Ivy and Poison Oak in Christmas Trees!

Below is a story we received from a Registered Nurse in Campbell, California. This story illustrates how we can be affected by poison ivy and poison oak in the winter. If you purchase a real Christmas tree this year, be sure to check for poison ivy or poison oak vines which may have grown into the branches of the tree.

Identifying Poison Ivy in the Winter

In the spring, summer, and fall, "leaves of three, let it be" is a commonly used phrase to help identify poison ivy. How about in the winter when the leaves are gone?

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