

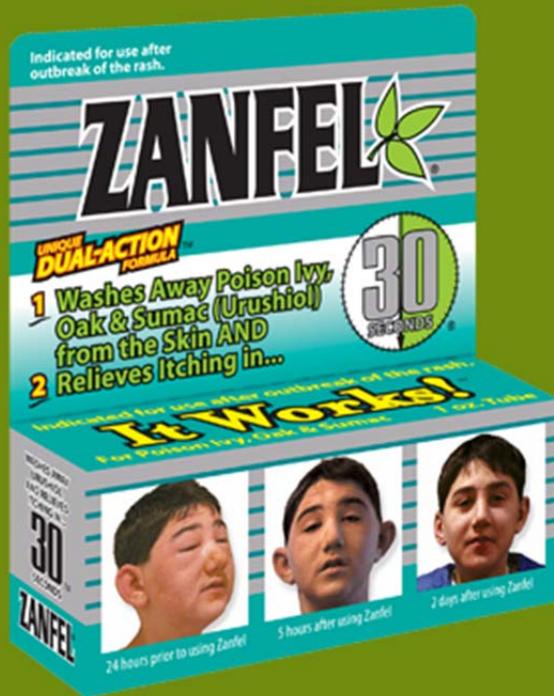
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the ZANFEL ZONE

Your Information Resource for Poison Ivy, Oak and Sumac

Volume 7, Issue 3

Welcome to the Zanafel Zone! We hope you had a wonderful 4th of July! Now that summer is here, poison ivy season is in full swing. As always, Zanafel is here to provide you with important information on plant identification, prevention, and treatment to help get you safely through this season.



The ITCHY Project!

The Jelesko Laboratory at Virginia Tech State University is the **only** academic research lab devoted to Poison Ivy/Oak/Sumac research. That's right, the only one!

IN THIS ISSUE

- The ITCHY Project!
- New Zanafel Office Opening Soon
- We're Here To Help!
- Follow Zanafel on Twitter

WANT TO LEARN MORE?

[Click here](#) to order informational materials - for FREE!

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The Jelesko Lab recently launched the **Investigating Toxicodendron Change and Habitat for Years (ITCHY) Project** to educate the public about poison ivy science and to invite the public to crowd support poison ivy research. The Jelesko Lab is interested in all aspects of poison ivy biology.

For example, they investigate fundamental aspects of poison ivy ecology, such as determining where poison ivy is most likely to grow. One of the biggest gaps in knowledge about poison ivy is why only humans seem to be negatively affected by the allergenic oil urushiol? They are interested in determining what urushiol (the poison ivy plant's oily allergen) is really doing out in wild environments and how poison ivy is adapting to unique environments that humans create.

The Jelesko Lab also recently received a patent on a native fungus that kills poison ivy seedlings as well as the Brazilian Pepper Tree, the latter of which is an invasive species which is taking over the Everglades and other areas in Florida. This fungus is the first non-herbicide potential treatment for managing poison ivy in landscapes. Moreover, they are interested in how urushiol can be repurposed for good purposes, such as biosustainable non-allergenic high performance materials and coatings.

Please visit and follow The ITCHY Project on Facebook, Twitter, and Instagram by searching

TheITCHYProject on those social media platforms. And Stay Tuned to the Zanafel Zone to learn about an upcoming opportunity to support this crowd funded research!

Please follow The ITCHY Project on social media:

Facebook:

<https://www.facebook.com/Theitchyproject/>

Twitter:

@TheITCHYProject

YouTube:

<https://www.youtube.com/watch?v=77-SdTp4j1g>

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New Zanafel Office Opening Soon

We are excited to share that Zanafel's Operations Manager, Jackie Stanley and her husband Troy, are moving to the Sioux City area. Jackie will be opening a new Zanafel office in Dakota Dunes, South Dakota.

Good luck to Jackie and her family!

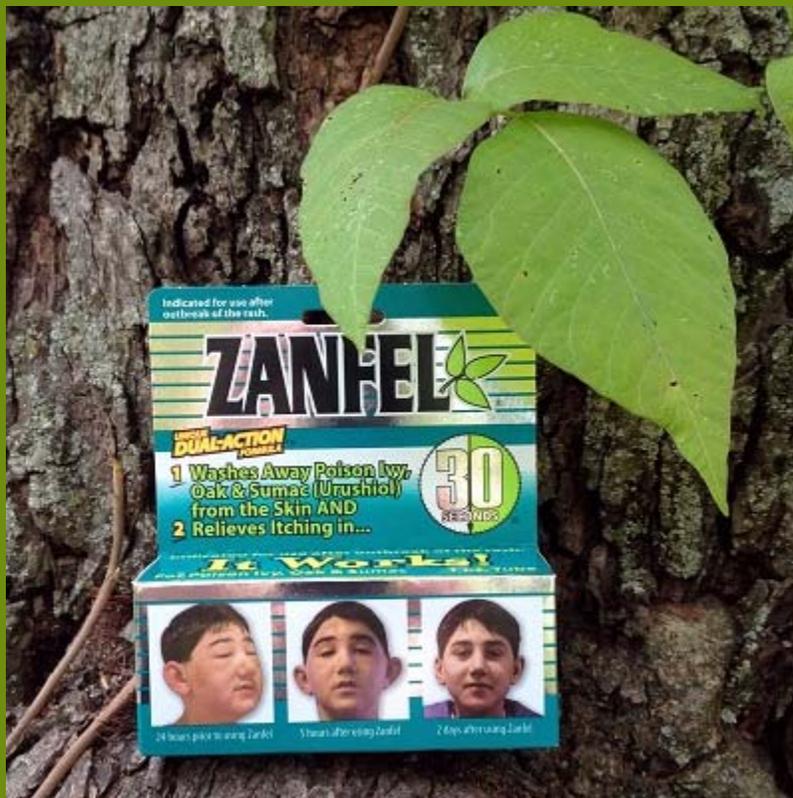
ZANFEL



We're Here To Help!

Please contact us if you have questions about Zanfel Poison Ivy, Oak & Sumac Wash, or about poison ivy in general.

If you or one of your family members break out with a poison ivy rash, Zanfel can be found in the first aid section of your local pharmacies.



Follow Zanafel on Twitter



Please follow us on Twitter [@ZanafelPoisonIvy](https://twitter.com/ZanafelPoisonIvy)

We'll Tweet helpful information on poison ivy, oak, and sumac throughout the year. Thank you to everyone who has followed us!

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